



July 2017

We are contacting you on behalf of Focus on Canton's 2nd annual Walk for Food & Fuel, formerly known as Walk for Hunger. This year's Walk for Food & Fuel will be taking place on Saturday, September 16, 2017, 8:30am at Canton High School. We expect this event to draw over 200 people from the Canton community.

The success of this event relies on the generosity of donations and sponsorships from local residents and businesses like yours. Each sponsor is encouraged to form a team and participate in the event, and will receive flyers and registration information to post in their place of business. Please consider supporting the Walk for Food & Fuel. The money raised will provide meaningful life needs to our Canton residents.

**Sponsorship opportunities:**

**Canton Friend: \$150.00** (cash or in-kind contribution\*)

**Canton Fighter: \$300.00** (cash or in-kind contribution)

**Canton Hero: \$500.00** (Business booth at marked location & media coverage)

\*In kind contributions include items, products or services necessary for the event, including food, water, printing services, etc. Sponsorship levels will be determined based on the cost of each contribution.

Our community's support has historically enabled us to assist Canton residents in need of food and fuel. Please consider supporting Walk for Food & Fuel, by sponsorship, walking with family and friends, or any monetary donation of your choice. Sponsor's tax-deductible donation will be promoted through our website, social media, and press releases. Sponsors will also receive recognition on the day of the event. If you are interested in becoming a sponsor, please mail your check made payable to Focus on Canton and completed sponsorship registration form to: Focus on Canton/Walk for Food & Fuel PO Box 853 Canton, CT 06019. Any questions, please feel free to contact Rina Pane at [rinapane@aol.com](mailto:rinapane@aol.com).

We thank you in advance for your support.

Focus on Canton /Walk for Food & Fuel Committee/ Non-profit #06-1559078